

## Poster Contest

# Nassau County NYAPT

Entries submitted at the State, Canadian province, or overseas military level may be submitted by any student enrolled in a public, parochial or private elementary school.

Four winning posters (Division #1 – Grades K-2, Division #2 – Grades 3-5, Division #3 Grades 6-8 and Division #4 Special Education).

### DEADLINE DATE

All posters must go to the local NYAPT Chapters for the area which the posters were originally drawn. Please forward all entries to:

**Nadine Eiring – Plainview Old Bethpage CSD**  
**106 Washington Avenue, Plainview, NY 11803**

All completed County-level poster designs must be submitted to New York State by **May 31, 2012**. All entries become the property of the National School Bus Safety Week Committee and will not be returned.

### WHEN CAN POSTERS BE DRAWN?

Poster can be drawn anytime between September 1, 2011 and the deadline of April 25, 2012. Posters must be submitted to the local chapter by April 25, 2012; judging to be held in Early May. The Nassau County winning posters will then be submitted to N.Y.A.P.T for state judging. Judging will be held in Albany at the annual conference held in July.

### POSTER SPECIFICATIONS

Poster size must be 12 x 18 only; poster may be illustrated on the vertical or horizontal axis. The poster contest entry blank, or a reasonable facsimile should be completely filled in and securely glued to the center of the back of the poster. PLEASE PRINT CLEARLY.

Designs should be submitted on quality tag, poster illustration board or heavy paper. Construction paper may be used but winning entries must be mounted on quality poster board.

There is no limitation on the use and number of colors used. There is no limitation on the type of media – such as paint, crayon, felt pen, etc., used on the poster design. However, wood, plastic, glass or metal should not be part of the poster. Collage materials should not be used. Glued on pieces will eliminate the poster. A bus company or school district name will also disqualify the poster.

Poster designs may not incorporate any copyrighted characters (i.e., comic and/or television characters) photographs or magazine and newspapers illustrations.

Poster themes must be original and correct in safety concept and the exclusive work of the student entering the contest in idea, design and execution.

**THEME FOR THE 2011/2012 SCHOOL YEAR**

**STAND BACK FROM THE YELLOW AND BLACK**

Contestants must illustrate above theme only and theme must be exactly as shown above. Please remember to have entrants write this theme somewhere on their poster.

Illustrations should be positive in approach, demonstrating only proper school bus safety behaviors. At least part of a yellow school bus must be present on all entries.

**LETTERING**

Only freehand drawn letters may be used on the poster design. Lamination, cut paper, stencils and free hand or pre-drawn stick-on stencils are not permitted and will disqualify the poster. Stencils, pre-printed, manufactured stick-on or press on letters or tracing may not be used and disqualify the poster.

Lettering should be clearly legible even if used as part of the poster design.

**JUDGING**

Posters will be judged at the county level in early May 2012. A first place, second place and third place winner in each division will be selected by a panel of judges at that time. Contestants will be notified if their entry is a winner before it is sent to the state contest.

Posters selected for final judging will be reviewed by the State Board of Judges, comprised of prominent individuals in the field of pupil transportation safety. The winning poster will be used for national distribution in 2012. The criteria for selection of award winning posters are as follows:

- A. Relationship of the poster design to the school bus safety practices;
- B. Originality of the poster and how the idea is expressed in the poster design;
- C. Art-work and its execution; and
- D. Visual impact of the poster design.

All rules regarding poster specifications, themes lettering etc., must be followed or the poster will be disqualified.

All State/ Province entries become the property of the National School Bus Safety Week Committee. The right to modify any poster for reproduction is reserved by the NSBSW Committee.

## PRIZES

Prizes will be awarded for each division as follows:

### National Contest

1 <sup>st</sup> Place and overall winner	\$1000 Savings Bond
1 <sup>st</sup> Place winners of remaining 3 divisions	\$500 Savings Bond
2 <sup>nd</sup> Place winners of each 4 divisions	\$250 Savings Bond
3 <sup>rd</sup> Place winners of each 4 divisions	\$100 Savings Bond
1 <sup>st</sup> Place winner ---C.A.D. Division	\$50 Savings Bond
1 <sup>st</sup> Place winner ---International Division	\$50 Savings Bond

### New York State Awards

1 <sup>st</sup> Place in all divisions	\$100 check and certificate
2 <sup>nd</sup> Place in all divisions	\$75 Check and certificate
3 <sup>rd</sup> Place in all divisions	\$50 check and certificate

### Nassau County Awards

1 <sup>st</sup> place in all divisions	\$100 check
2 <sup>nd</sup> place in all divisions	\$75 check
3 <sup>rd</sup> place in all divisions	

**Please fill out one entry form for each poster and attach it to the back of the poster.**

The National School Bus Safety Week Committee is comprised of members of the National Association for Pupil Transportation, The National School Transportation Association, The National Safety Council's School Transportation Section, The National Association of State Directors of Pupil Transportation Services and the School Bus Manufacturers and Suppliers.

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2012 National School Bus Safety Week  
Poster Program Entry Blank

2012 National School Bus Safety Week  
Poster Program Entry Blank

Student Name \_\_\_\_\_

Student Name \_\_\_\_\_

School \_\_\_\_\_

School \_\_\_\_\_

School Address \_\_\_\_\_

School Address \_\_\_\_\_

City \_\_\_\_\_, State \_\_\_\_ Zip \_\_\_\_\_

City \_\_\_\_\_, State \_\_\_\_ Zip \_\_\_\_\_

Teacher \_\_\_\_\_

Teacher \_\_\_\_\_

Student address \_\_\_\_\_

Student address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

City \_\_\_\_\_, State \_\_\_\_ Zip \_\_\_\_\_